

## Communication Update

While we try not to change procedures mid-year, we want to bring you up to date on some improvements we are making on the way we communicate with you.

### Calendars

As we continue to improve the ways we connect with you, we have updated the D70 Calendar to include a subset of "Music & Fine Arts" to go along with HMS Athletics and your school's Student Activities. If you subscribe to the D70 calendar (D70schools.org under *calendar*) and want to follow the upcoming events for band or orchestra, or there's an artist in the family and you want to see the upcoming art shows, you will need to RESUBSCRIBE to get a new calendar link.

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### Subscribe to Adler Calendars

If you use Apple's iCal, Mozilla's Calendar, Google's Calendar or a similar program that supports the iCalendar standard (RFC2445), you can subscribe to any District 70 Calendar. Choose the options you want and click "Create URL" to generate a URL you can subscribe to in your calendar program.

Schools:  Adler  
 Butterfield  
 Copeland  
 ERC  
 Highland  
 Rockland  
 Summer

Event Types:  Athletics - Highland  
 Board Meeting  
 District Wide Event  
 Family Association Event  
 Music & Fine Arts  
 Non/Partial Attendance Day  
 School Event  
 Student Activities

[Create URL](#)

You'll want to check the Event Types box for "Music & Fine Arts." Doing so will allow band, orchestra and art shows to appear in the calendar that you have set up on Google, iCal or Mozilla. If you do not check the new "Music & Fine Arts" box and resubscribe, music and art events no longer will appear on your D70 calendar.

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### Your URL

Right Click (Mac Users Ctrl-Click) on [this link](#) and choose "Copy Link".

In iCal, go to the Calendar menu and click on Subscribe. In Mozilla Calendar, go to the Tools menu and click on Subscribe To Remote Calendar. In Google Calendar, click on "Manage Calendar" at the bottom of the menubar on the left. Click the "Add Calendar" button under "Other Calendars" and then click on the "Public Calendar Access" tab. For other calendar programs, consult their help documentation. Enter the above link in the appropriate box.

REMEMBER: Check the categories that you want to have appear on your calendar.

### ***Emergency Notification System***

We recently changed our notification system, successfully and seamlessly using the new system to alert you about closing schools for Snow Days. The new system features many new tools, including sending an email with an audio recording. For now, we will continue to use the system for emergencies.

Please remember that to be in the notification system, you must have up-to-date phone numbers and emails on your registration information and/or sign up for parent emails through your schools.

### ***YouTube***

We also would like to draw your attention to a change in Social Media we use as we expand to include *unlisted* YouTube videos. The *unlisted* videos are used to show parents morning school broadcasts, as well as special classroom projects. As with all Social Media, we keep student safety a priority, and are directing the YouTube videos to parents, not children. Students do not have access to YouTube at school. Videos will be listed as “unlisted,” which means you will not be able to find them in a random search but can locate them if you have the exact link. Your school or teachers will provide you with the exact link.

Thank you for working with us as we continue to maintain a transparent approach to doing business and communicating with you using many different methods.

There is more to come. Stay tuned.